Starkey Products, Inc. ‘3.7’ Emblem installation: Before installing your new emblem, prepare the area you will be applying it to by using rubbing alcohol or a multi-purpose automotive cleaner to remove any dirt, grease, or wax. Make sure area is dry and thoroughly cleaned. To place the emblem in the approximate factory location on 2011+ 5.0 Mustang fenders, measure 2 inches forward from the edge of the door and 15 inches up from the top of the plastic rocker molding. Peel the white paper from the double-sided adhesive backing and firmly apply the emblem.